

## **Historic, Archive Document**

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SENSATION ROSE—One of Our Most Beautiful Everblooming Roses.

# New Specials and Group Bargains

"WILLIAM C. MOORE & CO.

The House of "Square Deal" Nursery Stock

DEPT. R

NEWARK, NEW YORK STATE



1. Killarney.  
2. Lieut. Chaure.

3. Killarney, White.  
4. Lady Hillingdon.

5. Columbia.  
6. Etoile de France.

## Gold Medal Group of Monthly Blooming Roses

Bloom From June Until Frost

Above Six XXX Roses for only Eleven Dollars

Offered in the XXX Size and for Spring Delivery Only



F. J. Grootendorst, a New Hardy Rugosa Rose.

## F. J. Grootendorst

(gru'-ten-dorst)

A new Rose, a cross between Rugosa and Baby Rambler. The only massing or hedging Rose that is hardy and everblooming.

## Gardenia

The buds of this climber are a rich yellow opening to double, rich cream colored, beautiful flowers. A favorite yellow climber.

## Paul's Scarlet

(C). A new hardy Rose of the most vivid, bright red in any climbing Rose. Blooms in clusters of half-double flowers. With hardiness considered among its conspicuous good points, we recommend Paul's Scarlet as one of the best red climbing Roses.



Gardenia,  
a Favorite  
Yellow  
Climber.

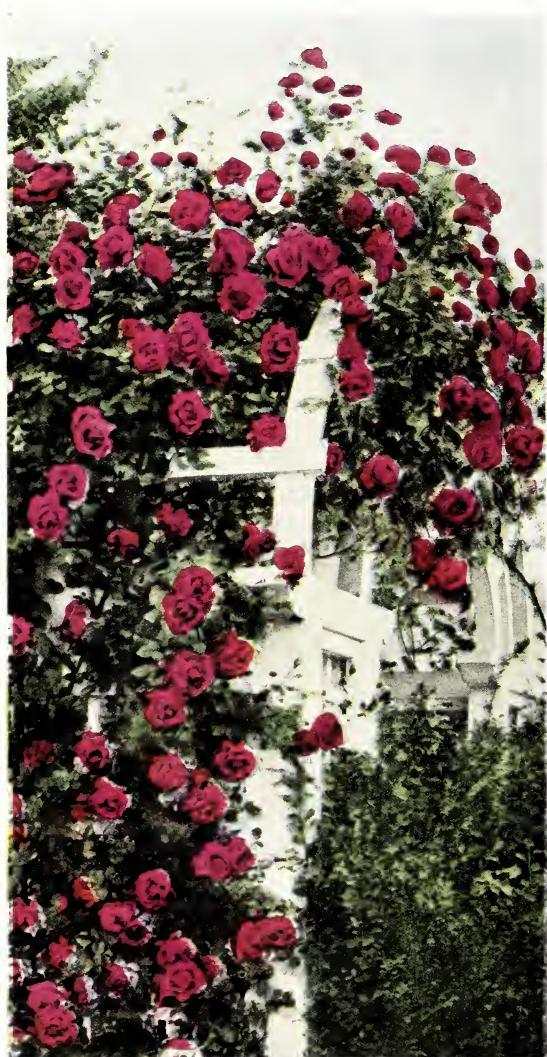


Paul's Scarlet, a New Hardy Climbing Rose.



### American Pillar

One of the Polyantha Roses. A fine shade of pink with clear white eye. Very large flowers, produced in large clusters.



### Climbing American Beauty

(C). A fine climber with blooms of large size, fine shape and bright red color.



### Mary Wallace

One of the famous Dr. Van Fleet Roses. It is a real pink, which we have needed in a climbing Rose. Double flowers which are fragrant.



## Our Special Group of 3 Choice Peonies

Rivals the Rose in beauty.

1 Pink    1 White    1 Red

Special Price for Above Group, Three Dollars



# Special Named Prize Winning Varieties of Exceptional Merit and Beauty

Special Group of Twelve Peonies, Sixteen Dollars  
Any Six for Eight Dollars Fifty Cents



1 Grandiflora Rosea 2 Philomele 3 Couronne d'Or 4 Delachei 5 Edulis Superba 7 Floral Treasure 6 Festiva Maxima 8 Felix Crousse 9 Mme. Crousse 10 Duchesse de Nemours 11 Francois Ortegat 12 Louis Van Houtte  
(Late) (Midseason) (Late) (Midseason) (Early) (Early) (Midseason) (Midseason) (Midseason) (Early) (Midseason) (Late)

# Dahlia

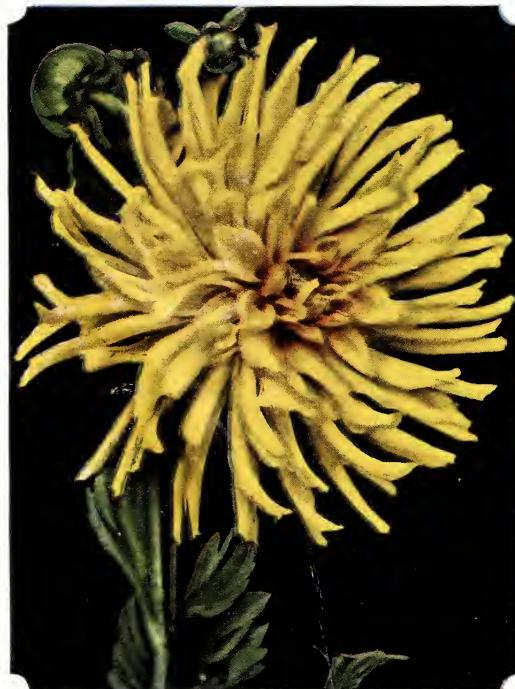
## for Spring Planting only



Sylvia, Decorative Dahlia.



Dr. Tevis, Decorative (New).



Golden West Cactus Dahlia.

**Sylvia** (Decorative). Deep pink, a most beautiful shade of color that seems different from all the others.

**Golden West** (Cactus). Very large, pure yellow flowers; ends of petals split. Has long stems; very desirable for cutting.

**Dr. Tevis** (Decorative). A beautiful shade of salmon-rose suffused with old gold. This picture is only half the size of the flower, and it has a wonderful stem.

Special Dahlia Group  
Three for Two Dollars Seventy-five Cents

# PHLOX

One of the most beautiful and useful plants  
of the perennial family

Blossoms  
from July  
until Fall

Excellent  
for  
Cut Flowers



Rijnstroom.

Bridesmaid.

Beacon.



Champs Elysee.



Pantheon.

This Special Group of Five for Three Dollars



# Five Splendid Hardy Garden Lilies

*Fall Planting Best*

Special Group Price Five Lilies, Five Dollars

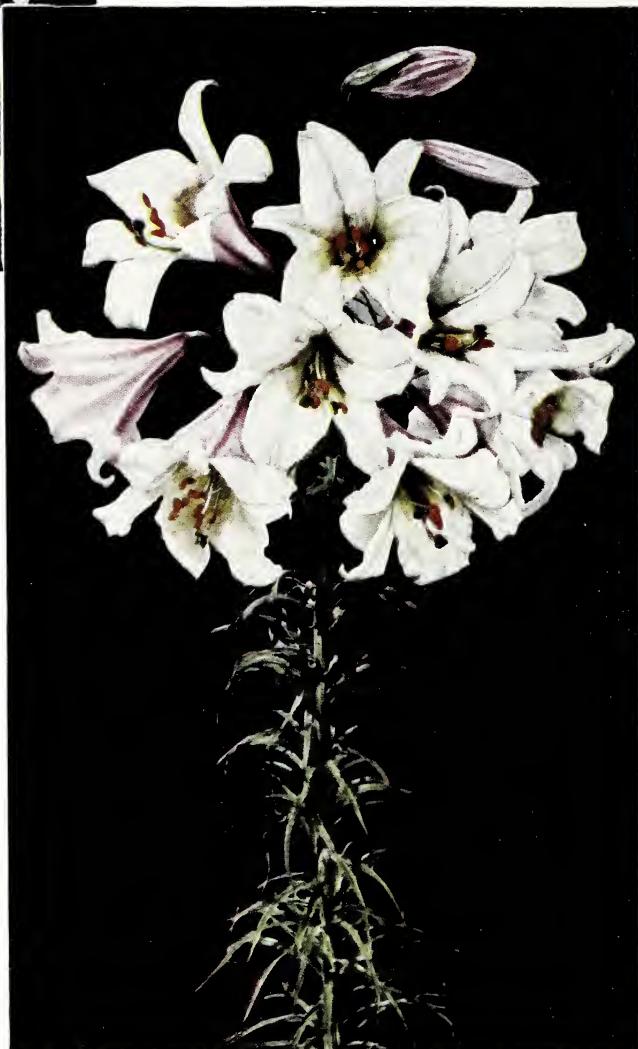
Madonna Lily.

## Madonna Lily

Fragrant, pure white blossoms borne in June and July. A fine variety for forcing in conservatory or greenhouse. Stems long and erect. Very decorative.

## Regal Lily

An extremely hardy variety bearing in June and July highly fragrant white blossoms which are slightly suffused with pink and have canary-yellow centers. One of the most charming of the lilies.



Regal Lily.



Rubrum Lily.



Tiger Lily.

### Rubrum Lily

White, conspicuously marked with red spots. Blossoms August and September. One of the most popular true lily types.

### Tiger Lily

Orange-red with dark spots. Very showy and a general favorite with all.

### Auratum Lily

Flower heads are large, with broad petals gracefully recurved. White, thickly studded crimson-maroon with wide gold band down the center of each petal.



Auratum Lily.



1 Honorable.  
2 Purple King.  
3 Ingeborg.

4 Princess Beatrice.  
5 Mme. Chereau.  
6 Her Majesty.

Special Group of Six Iris, Two Dollars Fifty Cents

## Our Special Iris Group of Named Varieties